



THE NEW MINI CONVERTIBLE.



Sky above, road ahead – experience the legendary MINI go-kart feeling in the slick new MINI Convertible and leave your troubles behind you. Driving with the top down has never felt so good.

STAY OPEN.

For more information on the options available for each model, contact your MINI Retailer or visit mini.ca





WHICH ONE'S YOURS?

MINI Cooper Convertible.

The 1.5L 3-cylinder 134 hp engine in the MINI Cooper Convertible delivers the perfect blend of power and efficiency. Stay sporty with the standard Brilliant Black safety bar, radiator grille fins and tailgate handle or add these touches in chrome with the optional Style Package (shown above).

MINI Cooper S Convertible.

The sporty and exhilarating 2.0L 4-cylinder 189 hp Cooper S engine delivers optimal performance. Classic design features include the black mesh grille with single chrome rib, "S" badging, brake-cooling air intakes in the front bumper, air scoop in the bonnet, diffuser on the rear apron and central twin-pipe exhaust system.

buildmymini.ca



It takes just 18 seconds for the high-quality, electrically operated soft-top to fully open or close – even when travelling at speeds of up to 30 km/h. The steep front windscreen offers a clear view of the sky above. When the roof is closed, multiple layers in the soft-top provide a high level of sound insulation and a more comfortable drive on longer journeys.

VERY VERSATILE. THE MINI CONVERTIBLE.

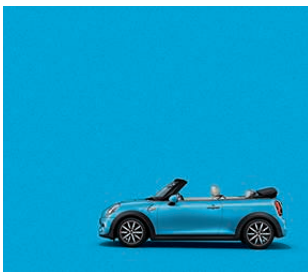


The woven Union Jack (1) on the soft-top, available from the MINI Yours customization programme, echoes the long tradition of MINI and the British heritage of the brand. And if you fancy a bit of fresh air during the journey, just open the integrated sunroof (2).

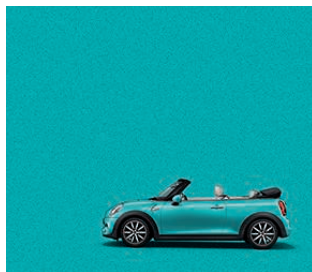
The Easy Load function (3) increases the size of the luggage compartment opening by holding the retracted soft-top above the compartment hatch. The open tailgate can then hold up to 80 kg. When the top is closed, the luggage compartment has a generous capacity of 215 L.



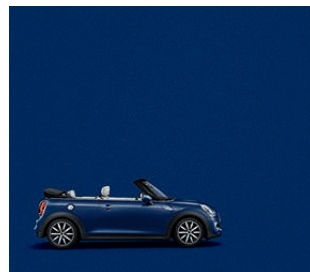
ADD A DASH OF COLOUR.



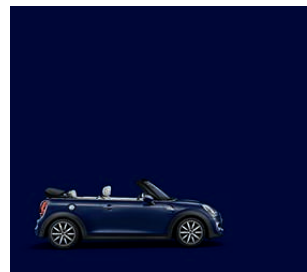
Electric Blue*



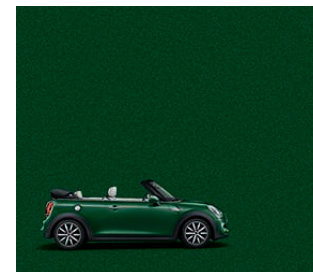
Caribbean Aqua*



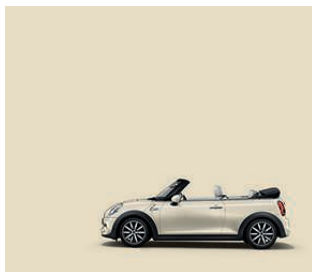
Deep Blue*



MINI Yours Lapisluxury Blue



British Racing Green*



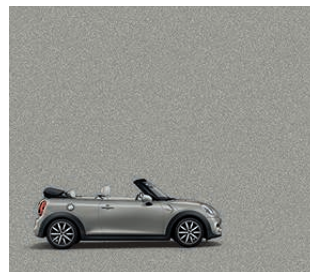
Pepper White



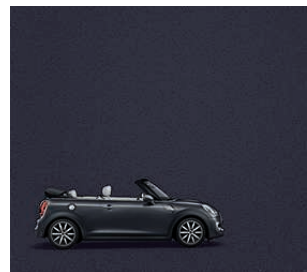
White Silver*



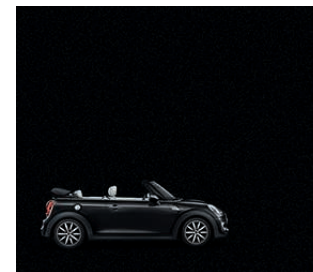
Moonwalk Grey*



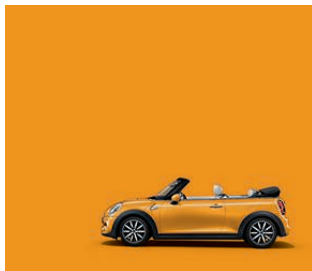
Melting Silver*



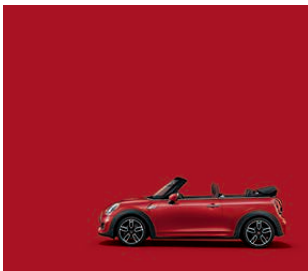
Thunder Grey*²



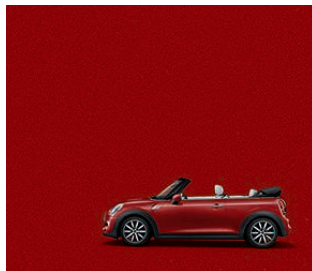
Midnight Black*



Volcanic Orange



Chili Red¹



Blazing Red*

* metallic.

¹ Only available in conjunction with the John Cooper Works package.

² Only for MINI Cooper S.

Soft-top.



MINI Yours



Black

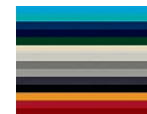
Exterior mirror caps.



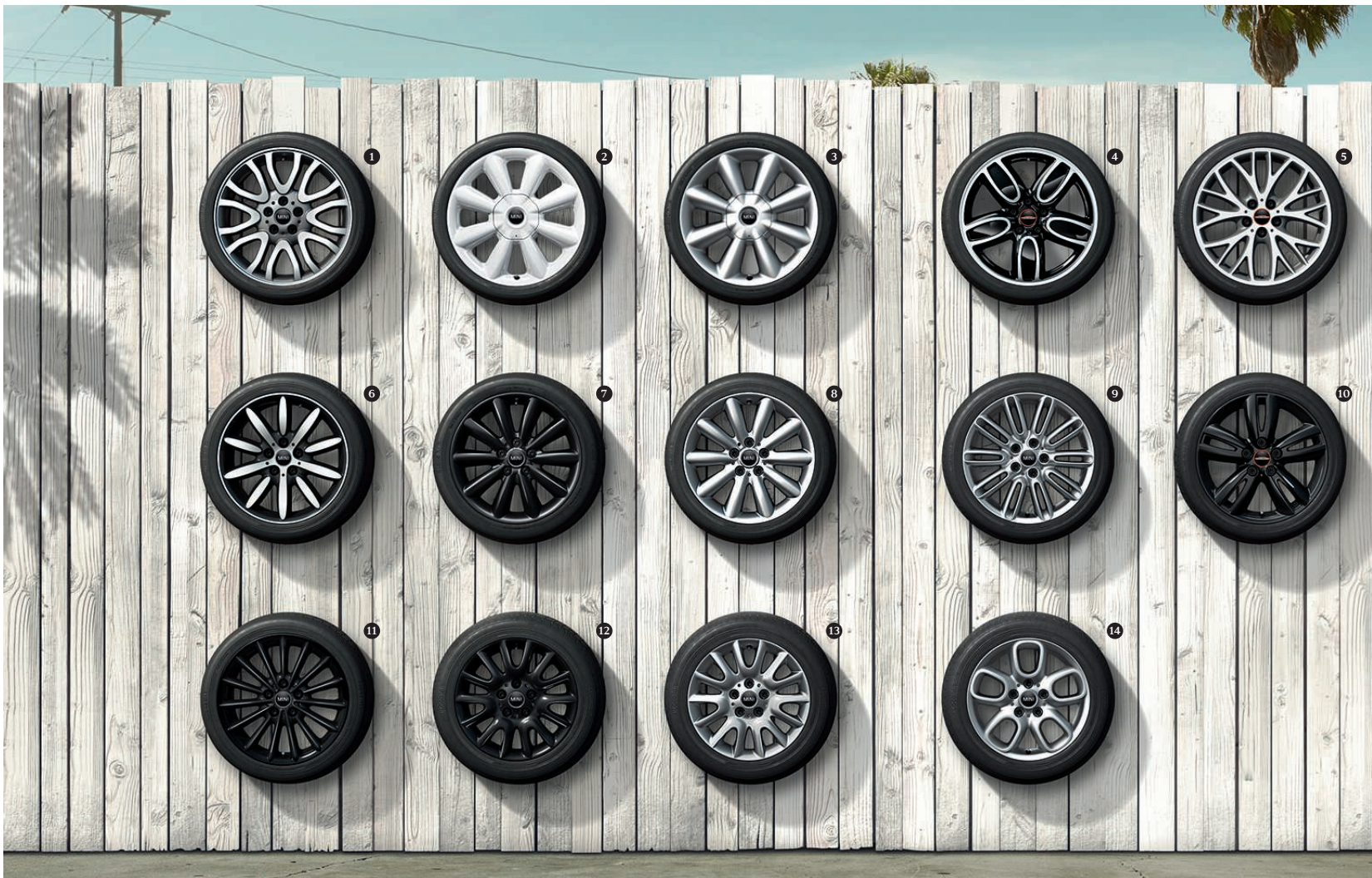
Aspen White



Jet Black



Body colour



14 WAYS TO TURN HEADS.

- ❶ 18" MINI Yours Vanity Spoke, 2-tone
- ❷ 18" Cone Spoke, White²
- ❸ 18" Cone Spoke, Silver
- ❹ 18" John Cooper Works Cup Spoke, 2-tone¹
- ❺ 18" John Cooper Works Pro Cross Spoke 506, burnished Jet Black²
- ❻ 17" Propeller Spoke, 2-tone
- ❼ 17" Cosmos Spoke, Black
- ❽ 17" Cosmos Spoke, Silver
- ❾ 17" Tentacle Spoke, Silver
- ❿ 17" John Cooper Works Track Spoke, Black¹
- ⓫ 17" Multispoke 505, Liquid Black²
- ⓬ 16" Victory Spoke, Black
- ⓭ 16" Victory Spoke, Silver
- ⓮ 16" Loop Spoke, Silver

¹ Only available in conjunction with the John Cooper Works Package.
² Available at mini.ca/accessories



THE INSIDE STORY: THE WAY YOU LIKE IT.

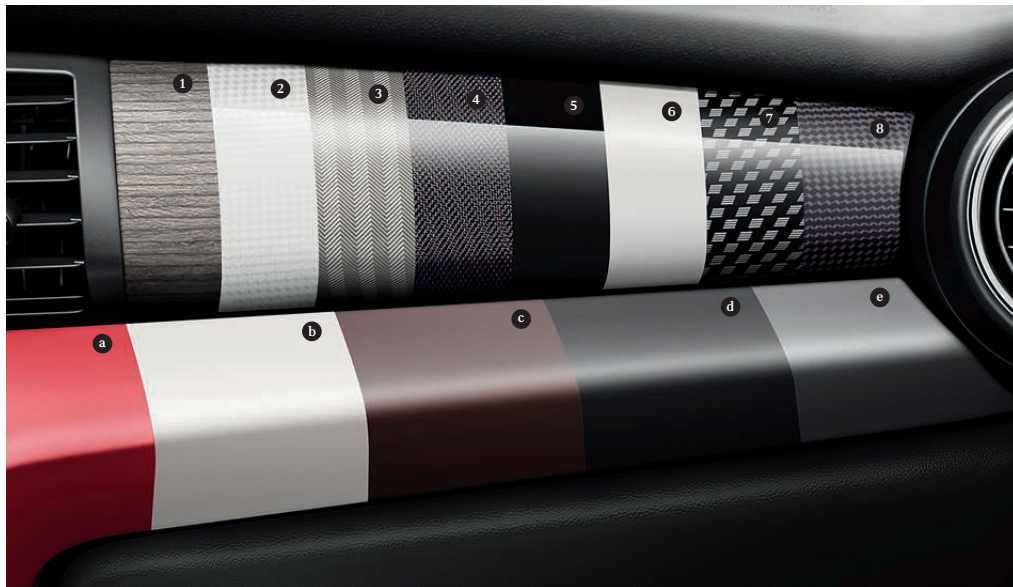
When the MINI Convertible top is down, you only need one look to check out both the exterior and interior. To make sure they complement each other, choose carefully from the wealth of interior customization options available.

The colours and features of the LED ring around the MINI Centre Instrument add the finishing touch to your chosen combination of interior surfaces, upholstery and colour lines. Depending on the equipment fitted, the ring will either emit user-specified ambient lighting or a range of colours linked to functions such as the rev counter or MINI Driving Modes.

Read on to find out more about the design options for your interior.

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STYLES TAILORED TO SUIT YOU.



8 Interior Surfaces:

- 1 MINI Yours Interior Style Dark Cottonwood
- 2 MINI Yours Interior Style Off-White
- 3 MINI Yours Interior Style Fibre Alloy
- 4 Firework
- 5 Piano Black
- 6 Dark Silver
- 7 Black Chequered
- 8 Hazy Grey

5 Colour Lines:

- a Glowing Red
- b Satellite Grey
- c Dark Truffle
- d Carbon Black
- e Shadow Grey

4 ESSENTIALS FOR A STYLISH INTERIOR.

Customize the 4 design elements in the cockpit and doors to create your ideal interior. Choose a Colour Line to harmonize the upholstery, door trims and cockpit, and go for a contrasting or striking finish for the interior surfaces.



1 Colour Line.

Choose your colours for the kneerolls and armrests in the doors. Carbon Black is standard.

2 Interior Surfaces.

8 options are available for the cockpit fascia, from a classic Piano Black design to exclusive MINI Yours Interior Styles with LED piping, to go with 3 complementary designs for the door bezels.

3 Rings.

The rings around the air vents and speakers are available in Piano Black, Porcelain White or Chrome (part of Style Package), depending on the model and Interior Style.

4 Structural Elements.

The downtubes and door handles are available in Hazy Grey, Piano Black or Off-White, depending on the interior surfaces.



SMART CHOICES AT EVERY TURN.

It's in your hands: choose the look, feel and features of your steering wheel.

- ❶ MINI Yours sports leather steering wheel with multifunction buttons and a soft nappa leather finish
- ❷ John Cooper Works leather steering wheel with multifunction buttons, made from perforated leather
- ❸ 3-spoke sports leather steering wheel with multifunction buttons, as standard on the MINI Convertible

MAKE A STYLISH ENTRANCE.

Choose from a range of colour and upholstery options to match the doors of your MINI Convertible with the rest of the cockpit. Read on to check out a few favourites of the MINI design team.



Interior surfaces

MINI Yours Interior Style Fibre Alloy

Door bezel Piano Black with LED piping

Colour Line Satellite Grey

Interior colour Satellite Grey

Upholstery recommendation

Lounge leather, Satellite Grey



Interior surfaces

Piano Black

Door bezel Piano Black

Colour Line Glowing Red

Interior colour Carbon Black

Upholstery recommendation

Cross Punch leather, Carbon Black



Interior surfaces

Dark Silver

Door bezel Dark Silver

Colour Line Dark Truffle

Interior colour Satellite Grey

Upholstery recommendation

Diamond cloth/leather, Satellite Grey



Interior surfaces

MINI Yours Interior Style Off-White

Door bezel MINI Yours Interior Style Off-White

Colour Line Dark Truffle

Interior colour Carbon Black

Upholstery recommendation

Cross Punch leather, Dark Truffle



Interior surfaces

Piano Black

Door bezel Piano Black

Colour Line Carbon Black

Interior colour Satellite Grey

Upholstery recommendation

Chester leather, Malt Brown



Interior surfaces

Piano Black

Door bezel Piano Black

Colour Line Shadow Grey

Interior colour Carbon Black

Upholstery recommendation

MINI Yours Lounge leather, Carbon Black



FANTASTIC 4.

The MINI Convertible offers room for four with four full seats from which to enjoy the rush of open-air driving. The combination of unmistakable design and clever use of space is a classic MINI trait – one that goes all the way back to the Original Mini designed by Alec Issigonis.

We particularly recommend the Chester Leather upholstery in Malt Brown, which you can see on the opposite page. If that doesn't do it for you, read on to see the 10 other upholstery options available.

10 OPTIONAL SEATS THAT COULDN'T BE COSIER.

* Leather upholstery includes seats (base and backrest), and front and rear headrests.



1 MINI Yours sport seat Lounge Leather, Carbon Black*

2 Sport seat Chester Leather, Malt Brown*

3 Sport seat Lounge Leather, Satellite Grey*

4 John Cooper Works sport seat Dinamica/Leather, Carbon Black

5 Sport seat Cross Punch Leather, Carbon Black*

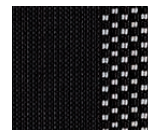
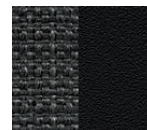
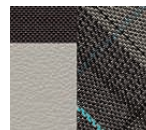
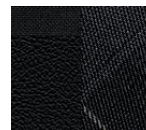
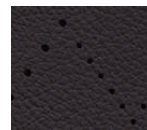
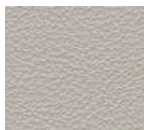
6 Sport seat Cross Punch Leather, Dark Truffle*

7 Sport seat Diamond Cloth/Leather, Carbon Black

8 Sport seat Diamond Cloth/Leather, Satellite Grey

9 Sport seat Black Pearl Cloth/Leatherette, Carbon Black

10 Sport seat John Cooper Works Double Stripe Cloth, Carbon Black



THERE'S MORE THAN ONE WAY TO DRIVE A MINI CONVERTIBLE.

With MINI Driving Modes, you can tame or unleash your MINI Convertible at the push of a button. The 3 settings on the mode dial – SPORT, MID and GREEN – alter throttle response, steering, air conditioning, the optional dynamic damper control and much more to adapt performance to match your mood. As you'd expect, SPORT mode delivers the most dynamic performance, MID mode provides the classic MINI go-kart feeling while GREEN is the most efficient mode.





THE FIRST EVER CONVERTIBLE WITH RAIN WARNING FUNCTION.

Now you can enjoy the open air without worrying about being caught in the rain – thanks to the Rain Warning function of the MINI Connected XL Journey Mate app. It sends notifications to either the MINI Centre Instrument or your smartphone – depending on whether your MINI Convertible is parked or on the move – so you know in good time when you need to close the soft-top.

MINI Connected XL Journey Mate provides you with lots of relevant information about your route, which still comes in handy even after you've turned off the engine. It's available as part of the Wired Navigation Package and information is displayed on the MINI Centre Instrument, which boasts an 8.8 inch/22.4 cm display – shown here in its actual size. The Wired Navigation Package also includes features such as enhanced Bluetooth hands-free integration with a 2nd microphone in the cockpit, voice control, 3D map display and the easy-to-use MINI Controller with touchpad.

Open the fold-out page to find out more about the advantages of the Journey Mate app.

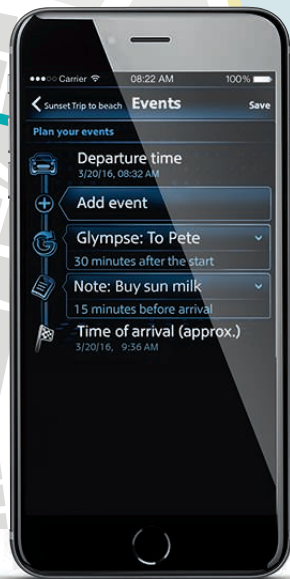


TRANSMIT ROUTE PLAN.

8.32 a.m.

Get behind the wheel, attach your smartphone using the optional USB cable from the MINI Original Accessories range and transmit the planned route to your MINI.

mini.ca/accessories



MINI CONNECTED XL JOURNEY MATE.

8.22 a.m.

What's the best way to the beach? Check the route on your smartphone and add reminders to pick up Pete and pack the sunscreen. Search for gas stations along the way and then load the Glympse app.

WEATHER INFORMATION.

8.26 a.m.

Check the weather at your destination. Is the sun out? Is it going to rain on the way? Just in case, activate the Rain Warning function so you stay dry.



FUEL STATION INFO.

8.55 a.m.

Part of the plan: 60 km before the fuel level gets too low, the Journey Mate shows a selection of gas stations along the route so you can avoid unnecessary detours.



ONLINE TRAFFIC INFORMATION.

9.09 a.m.

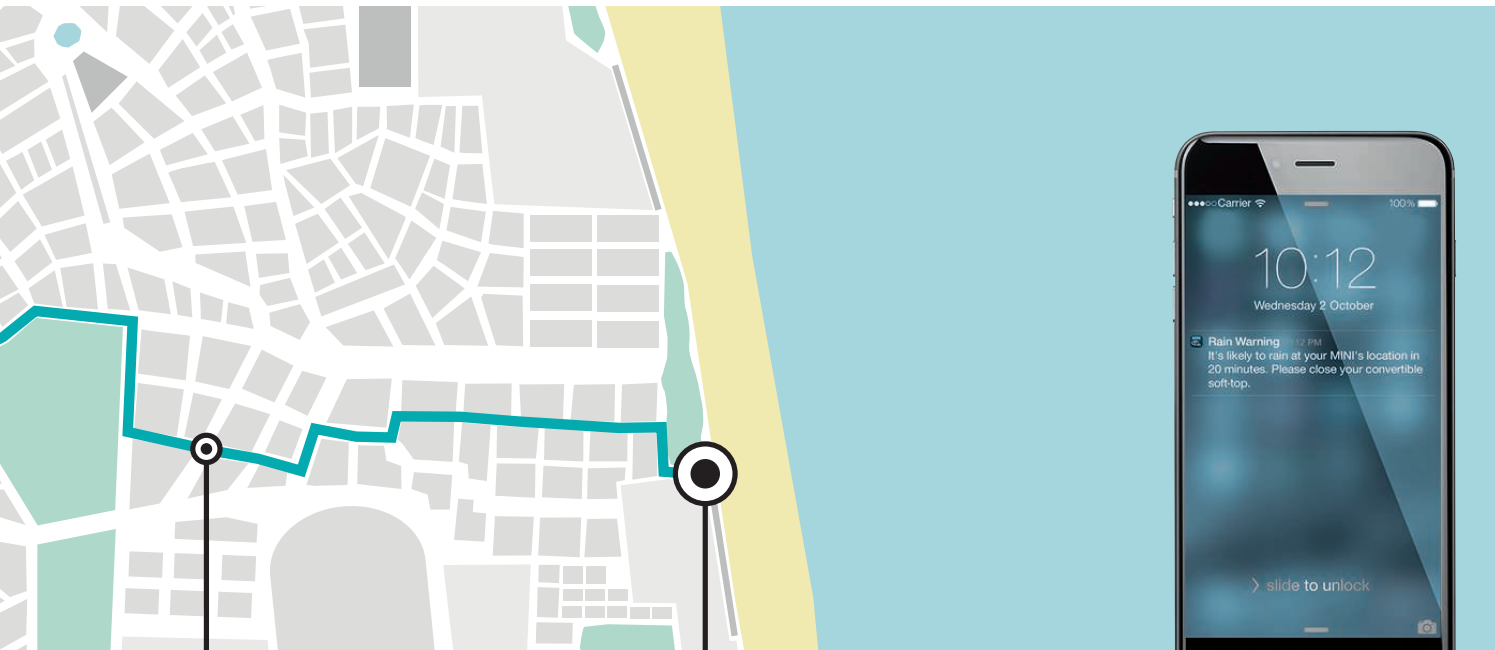
After stopping for fuel, it's time to check the current traffic situation online in real time. The zoom function makes it particularly easy to avoid sudden bottlenecks.



RAIN WARNING FUNCTION.

9.14 a.m.

Check the forecast: there's rain ahead, so the app guides you to a parking spot where you can put the top up.



REMINDER.

9.21 a.m.

Missing something?
Just in time,
the Journey Mate
reminds you to
buy sunscreen.



COLLECT AND GO.

9.36 a.m.

The sun is back out, the top
is down and you've picked
up your friend in good time.
The Journey Mate shows you
the best parking spot and
the easiest way to get to the
beach on foot.



YOU'VE ARRIVED.

10.12 a.m.

The Rain Warning function
in the Journey Mate app
indicates that there's rain
around – before you hit the
beach, close the soft-top.



RADIO MINI BOOST.

The standard equipment Radio MINI Boost includes
USB audio, AUX-IN interface, hands-free Bluetooth
and a 4-line display.



RADIO MINI VISUAL BOOST.

The Radio MINI Visual Boost is your gateway to
the digital world of the 21st century. It includes a
6.5" (16.5 cm diagonal) screen on the MINI Centre
Instrument, the ergonomic MINI Controller, the
MINI Connected interface and enhanced Bluetooth
hands-free interface with a 2nd microphone in
the cockpit.



WIRED NAVIGATION PACKAGE.

This package turns the Radio MINI Visual Boost into
a first-class navigation system. Navigation with voice-
guided directions, a map with arrows shown on a high
resolution 8.8" (22.4 cm diagonal) screen with day and
night display modes, a search function for finding points
of interest and MINI Connected XL with Journey Mate.
And it can all be easily and intuitively controlled via the
MINI Controller with touch/handwriting recognition.

THE BEST DRIVES BEGIN WITH PEACE OF MIND.

The MINI Convertible is packed with new features designed to increase safety and comfort. These include options such as the MINI Head-Up Display (1), Driver Assistant Systems including Pedestrian Collision and Forward Collision Warning with city brake function, Rear View Camera (2) and 8 airbags.

Instead of roll-over bars, a roll-over protection system (3) in the bodywork of the vehicle deploys in milliseconds to protect passengers, if required. It's hidden out of the way, preserving rearward visibility for both driver and passenger. This maintains the minimalist contours of the vehicle, while ensuring driver and passenger safety in the event of an accident.





RACY LOOKS, AT A GLANCE.

We've put together a range of options to help you create a red-hot John Cooper Works look. The John Cooper Works Exterior package (1) includes striking front and rear aprons, painted side skirts and optional 17" John Cooper Works Track Spoke Alloy Wheels in silver or black. The John Cooper Works leather steering wheel and stainless steel pedal pads are just some of the details in the John Cooper Works Interior package (2) that wouldn't look out of place in a racecar.

It's no different with the Cockpit Chrono package (3), which comes with analog counters for oil and turbo pressure, as well as a clock and stopwatch with a lap timer. For increased lateral support around corners, John Cooper Works sport seats in Dinamica/Leather (4) are a John Cooper Works exclusive option. A 6-speed Steptronic Sport gearbox (5) with paddles on the steering wheel is also available as an option.*

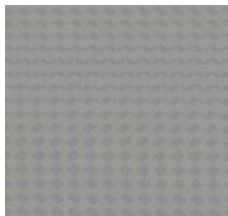
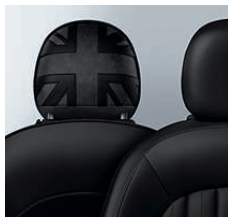
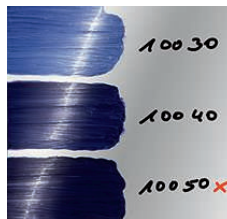


* Exclusive to MINI Cooper S models.



CRAFTED BY HAND WITH QUALITY IN MIND. MINI YOURS.

The sewing needle and Union Jack in the MINI Yours logo epitomize the craftsmanship and British heritage of the range. Whether you go for the exclusive exterior colour MINI Yours Lapisluxury Blue, MINI Yours Vanity Spoke 2-tone light-alloy wheels, MINI Yours Interior Styles, the MINI Yours sports leather steering wheel in soft nappa leather, the Carbon Black MINI Yours seat or the classic Union Jack soft-top, every item is crafted by hand using top-quality materials.



JOHN COOPER WORKS PRO.

For even more motorsport flair, you can beef up your MINI with optional John Cooper Works Pro Accessories – your local MINI Retailer will have everything available for both new cars and retrofitting your MINI. Accessories include burnished 18" Cross Spoke 506 light-alloy wheels in Jet Black, John Cooper Works Pro aerodynamic components, carbon exterior mirror caps, side scuttles, sport stripes, racing side stripes and Black Line bezels for the headlights.

John Cooper Works Pro Accessories
mini.ca/accessories



MINI SERVICE.

Everything you need.

Not many people will know your MINI as well as you do. MINI Service specialists however, share your passion entirely. There's nobody better when it comes to electronics, mechanics, bodywork, paintwork or cosmetic repairs – or when you need to pick up a replacement part. Because you'll soon realize that a MINI like yours deserves nothing less than Original MINI Parts.

No-Charge Scheduled Maintenance.

Being a MINI owner has its perks. With every new MINI, you'll also take home a 3-year/ 50,000 km (whichever occurs first) No-Charge Scheduled Maintenance package, which includes engine oil service and air filter replacement, brake fluid change, and more.

MINI knows best.

Since you can't always think of everything when on the road, your MINI uses its head too. With the Condition Based Service feature, it automatically reminds you when its next service is due, via the control display.

MINI Roadside Assistance.

Get out, hit the highway, make your mark and throw your worries in the trunk. With MINI Roadside Assistance, you'll get an outstanding 4 years of unlimited travel protection wherever the road takes you. This comprehensive program provides a variety of benefits and services that include towing, lock-out service, on-site assistance, custom-computerized trip routing services and our industry-leading MINI Accident Management services. For more information, simply call us at 1-866-DRV-MINI (378-6464). Our service representatives are here for you 24 hours a day, 365 days a year.

MINI FINANCIAL SERVICES.

The fastest way into a new MINI.

Before you get behind the wheel of your new MINI, get on the right track with MINI Financial Services. Follow these three simple steps to the car of your dreams.

Step 1: Choose one of the available MINI Leasing options, if you're geared towards freedom, or MINI Financing options, if you want to own your car like it owns the road.

Step 2: Choose from the wide variety of Protection Products offered by MINI Financial Services. Every product offered can be tailored to your specific wants and needs.

Step 3: Enjoy the security that comes with total peace of mind. At MINI Financial Services, we've got you covered.

Ready to hit the road? Then head to your nearest MINI Retailer now. Our Sales Advisors know the ins and outs of every product we have to offer, and they can make getting behind the wheel of a MINI as easy as it is to drive a MINI.

For more information about MINI Financial Services leasing, financing and insurance products, visit minifinance.ca or your local MINI Retailer.

WARRANTY.

Every MINI is supplied with new car limited warranty for a period of 4 years or 80,000 km. Rust perforation coverage is also included for a period of 12 years with unlimited mileage. Paint blemishes are covered for a period of 4 years or 80,000 km. To obtain paint and rust perforation service under warranty, MINI Canada requires that the vehicle is inspected every 2 years at an authorized MINI retailer. This warranty does not cover repairing of damages to undercoating or paint due to stone chips, gravel erosion, scratches or other external influences. Repair work can be carried out at any authorized MINI dealer, MINI Service Authorized Workshop, or any other service centre authorized by MINI. Failure to comply with the service schedule provided by the manufacturer may invalidate this warranty.

RECYCLING.

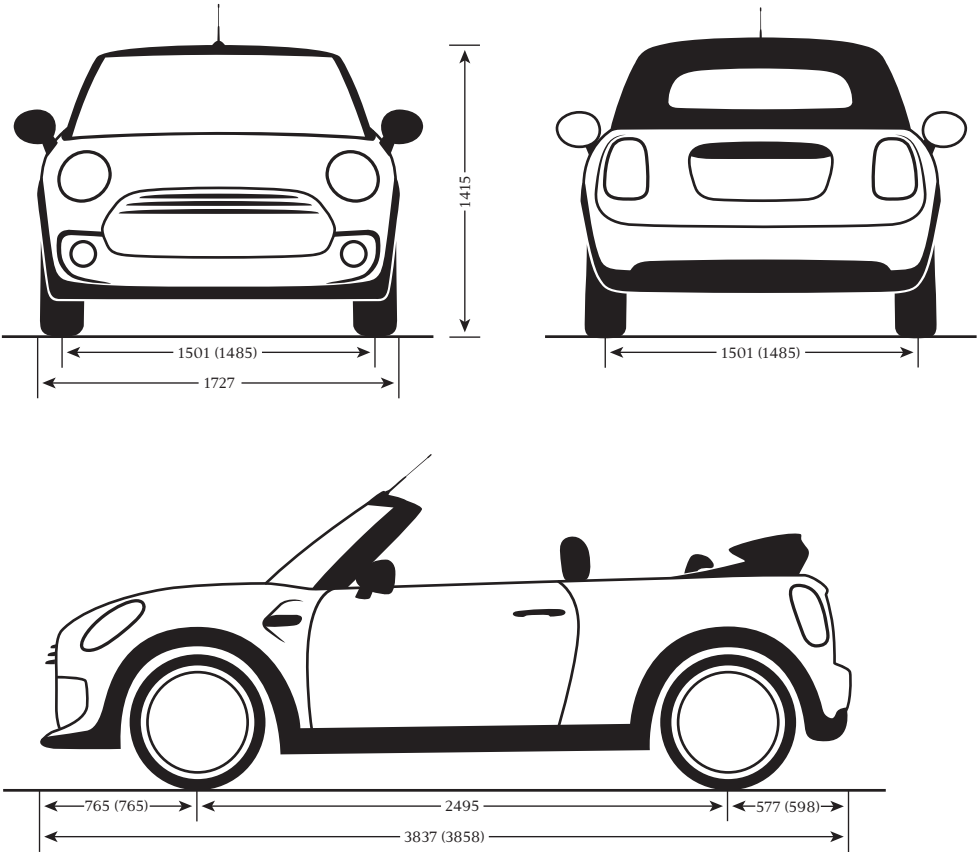
At every stage, from design to disassembly, recycling is central to the MINI philosophy. For example, all the materials used in each vehicle's manufacture are selected because they can be used in the most sustainable and environmentally friendly way possible. That way, every MINI can be efficiently and ecologically recycled when its driving days are finally done. We have been working on this approach since 1994 at the BMW Group Recycling and Disassembly Centre in Munich, the only facility of its kind.

TECHNICAL DATA.

Engine [†]			
		MINI Cooper Convertible	MINI Cooper S Convertible
Cylinders/layout/valves per cylinder		3/in-line/4	4/in-line/4
Capacity	cm ³	1499	1998
Stroke/bore		94.6/82	94.6/82
Max. output/max. revs	hp/rpm	134/4400	189/4700 - 6000
Max. torque/revs	Lb./ft./rpm	162/1250	207/1250
Compression ratio/recommended fuel		11/RON 91-98	11/RON 91-98
Performance [†]			
Max. speed	km/h	208 [206]	230 [228]
Acceleration 0-100 km/h	sec.	8.8 [8.7]	7.2 [7.1]
Acceleration 80-120 km/h (5th gear)	sec.	10.3	6.7
Fuel consumption [†]			
City	l/100 km	TBC	TBC
Highway	l/100 km	TBC	TBC
Combined	l/100 km	TBC	TBC
Tank capacity, approx.	l	44	44
Weight [†] /luggage capacity [†]			
Curb Weight	kg	1295 [1318]	1354 [1372]
Gross Vehicle Weight	kg	1674 [1696]	1746 [1764]
Luggage capacity (rear seats in upright position, roof open - roof closed)	l	160 - 215	160 - 215
Wheels			
Tire dimensions, front/rear		195/55 R16 87W	195/55 R16 87W
Wheel rim dimensions, front/rear		6.5 J x 16	6.5 J x 16

[†] All figures relate to vehicles with the standard 6-speed manual transmission. Figures in brackets relate to vehicles with 6-speed Steptronic transmission.

DIMENSIONS.



All figures in mm.
Cooper S values in brackets.



ONE TEST YOU'LL BE READY FOR.

Arrange a test drive with your MINI Retailer and find out what it really feels like to drive a MINI Convertible.

All specifications, standard features, accessories, equipment, options, fabrics and colours are based on product information available at the time of printing. MINI reserves the right to revise specifications at any time, without notice. Illustrations are representative only. MINI may determine the Model Year designation of its vehicles. Models may be shown with features, accessories, equipment, options, fabrics and/or colours not available in Canada, or available only at extra cost, or available only on particular models. While MINI takes care to ensure that the information contained in this brochure is accurate, it cannot guarantee complete accuracy. MINI is not responsible for errors or omissions contained in this brochure. Further information about the products shown in this brochure can be obtained from your authorized MINI Retailer only at mini.ca. Not to be reproduced wholly or in part without written permission of MINI Canada, a division of BMW Canada Inc.

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Find out more online at
mini.ca

ORIGINAL MINI ACCESSORIES
mini.ca/accessories

MINI COLLECTION
minishop.ca

MINI SERVICE
mini.ca/service

MINI FINANCIAL SERVICES
minifinance.ca

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